

Saint Paul

Your place to grow.



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For all that Saint Paul has to offer — the charm, the history, the green space, the vibrancy — what makes us special is our people.

The diverse viewpoints, fresh ideas, unending drive. We are invested in those who will define the Saint Paul of tomorrow. We create a community where inspiration is shared and success is celebrated.

We make opportunity accessible and cultivate openness — in space and mindset — to what’s next. We embrace new thinking and empower doers who are willing to try. For those who follow their passion. For those who are committed to a purpose.

Saint Paul is your place to grow.

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Dear Citizens of Saint Paul,

I have the privilege of serving as Mayor of the greatest city in the world. From growing up here to choosing Saint Paul as the place I wanted to put down my roots, I’ve always known there is something special about this city.

With parks, sports, culture, entertainment, a rich history, and the beautiful Mississippi River, Saint Paul offers all the perks of big city living, with the hidden gems that make life here comfortable and inviting. But it took leaving Minnesota for college to see what really sets us apart. As an enterprising young professional, I discovered the extent to which Saint Paul is an ideal place to grow a career.

In Saint Paul, we welcome the chance to help people and their businesses thrive. And the opportunities here are as diverse as our people, from startups to Fortune 500 companies, entertainment to healthcare and everything in between, the possibilities are endless. And, of course, we’re not all work. Here, fun is waiting just a few steps in any direction. There truly is something for everyone, whether you’re looking to take in a show by celebrated artists in every genre of music, try new foods from nationally renowned chefs or simply get some fresh air while exploring our city.

I’ve been all over the country and the thing I love best about Saint Paul is that we are a city that opens the door wider. We care about your success. We nurture diverse viewpoints. We empower your ambition.

I’m excited to help you connect to the resources and community here, and make this your place to grow.

Sincerely,

Melvin Carter, Mayor



We’re building a 21st-century global community that works for all of us.

Melvin Carter
Mayor, Saint Paul



Saint Paul offers an opportunity for businesses to fully think about the experience and ease of access that patrons, clients or users may have as they walk through your doors.

Jasmine RuKim
Co-founder & CEO of Monicat Data



If you like making an impact in business and in the community, Saint Paul is your place.

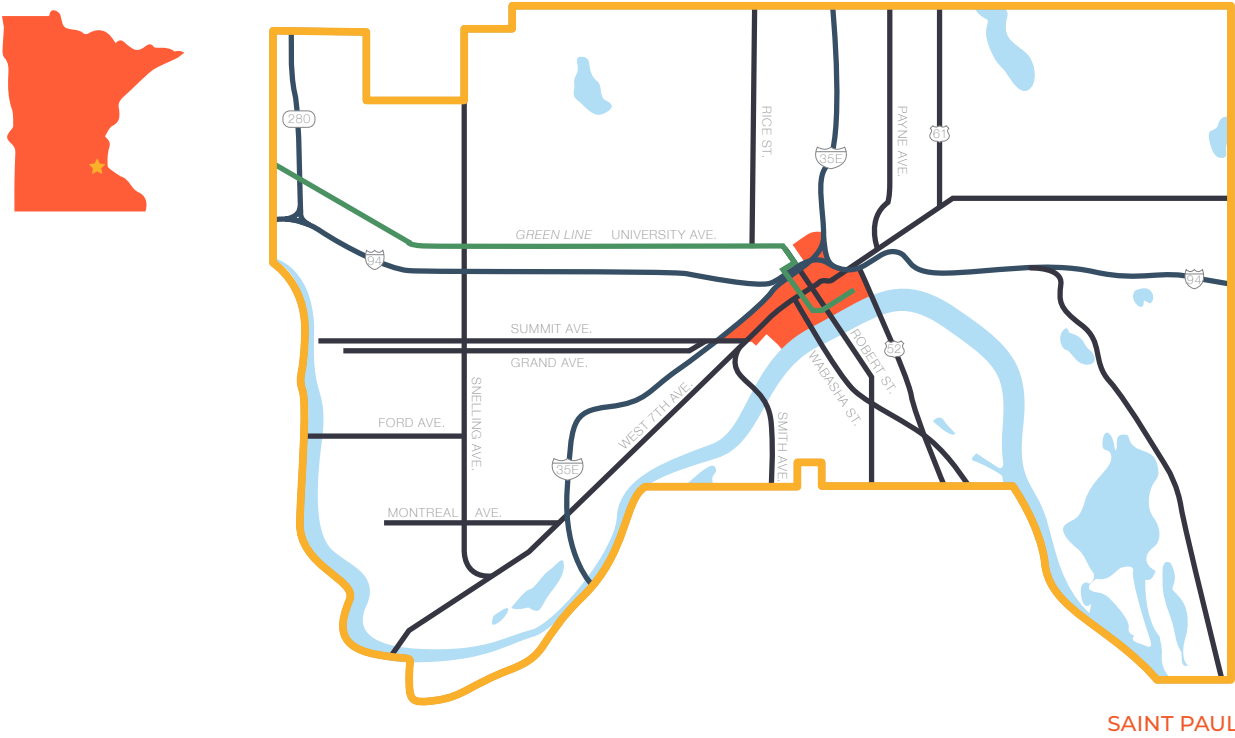
Chris Hilger
Chairman, President and CEO
of Securian Financial



Business is all about relationships, and in Saint Paul, business is personal. Leaders in this community are accessible and ready to help you succeed.

Peter Frosch
CEO of Greater MSP

SAINT PAUL AT-A-GLANCE



DOWNTOWN BY THE NUMBERS



55,561
EMPLOYEES
162,000
IN SAINT PAUL

15.4M FT²
OFFICES OCCUPIED
91 PERCENT
OCCUPIED

3
COLLEGES & UNIVERSITIES
13
IN SAINT PAUL

3
HEALTHCARE
CAMPUSES



10,295
RESIDENTS
307,701
IN SAINT PAUL



4.2 B
TOTAL PROPERTY
VALUE



132
BARS &
RESTAURANTS



22
PARKS
194
IN SAINT PAUL



94
WALKSCORE



REGIONS
HOSPITAL
Ranked in the top
1% of hospitals
nationwide four
years in a row



PARKS SYSTEM
NATIONWIDE
100% of downtown
residents are within
a 10-minute walk
of a park



MSP
INTERNATIONAL
Named Best Airport in
North America
for Fourth
Consecutive Year

DOWNTOWN SAINT PAUL

A Hub of a Thriving Metro Economy

With downtown Saint Paul at its core, the Twin Cities area is home to one of the largest metro economies in the world. This thriving community has two vibrant downtowns just eight miles apart, surrounded by 15 counties with workers and businesses less than 30 minutes away.

ABOUT THE METRO AREA

\$264B

GMP (GROSS METRO PRODUCT)

43rd largest

METRO ECONOMY IN THE WORLD

3.6M

METRO POPULATION (307,701 IN SAINT PAUL)

2M

METRO LABOR FORCE (223,870 IN SAINT PAUL)

16

FORTUNE 500 HQS

KEY COMPANIES IN THE METRO AREA

Cargill

Xcel Energy

CHS

securian FINANCIAL

Target

SUPERVALU

C.H. ROBINSON

USbank

THRIVENT FINANCIAL

Ameriprise Financial

Mortenson construction

ECOLAB

General Mills

BREMER

LAND O LAKES

Mosaic

3M

POLARIS

BEST BUY

UNITEDHEALTH GROUP

MAJOR EMPLOYERS IN SAINT PAUL

3M	Manufacturing	16,500 employees
State of Minnesota	Government	14,122
Health East	General Medical & Surgical Hospitals	7,500
Saint Paul Public Schools	Elementary & Secondary Schools	5,966
Regions Hospital	General Medical & Surgical Hospitals	5,593
Ramsey County	Government	4,427
United Hospital	General Medical & Surgical Hospitals	3,600
Travelers Insurance	Insurance Agencies & Brokerages	3,000
City of Saint Paul	Government	2,907
Securian Financial Group	Insurance Agencies & Brokerages	2,750

*HEADQUARTERS IN DOWNTOWN SAINT PAUL

KEY INDUSTRIES IN DOWNTOWN SAINT PAUL

HEADQUARTERS AND BUSINESS SERVICES

FINANCIAL SERVICES

INSURANCE

TECHNOLOGY

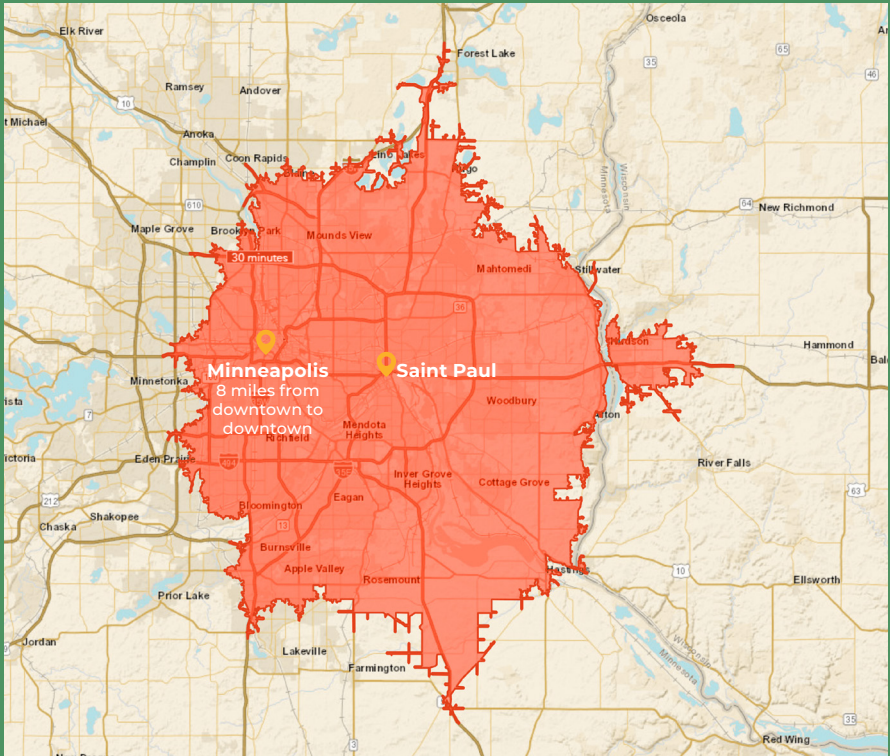
Additional industries concentrated in downtown Saint Paul: Educational Services, Healthcare, Social Assistance, Arts, Entertainment, Recreation, Professional Services

SAINT PAUL TALENT

A Rich and Diverse Talent Pool

Saint Paul attracts highly talented and diverse workers from across the east metro – and that talent pool is growing. With top-ranked universities and colleges as well as a high quality of life and reasonable commutes, the city has become a destination for people looking to start or grow their careers.

COMMUTER SHED 30 minute drive time to downtown



WHO ARE THEY?

1.8M people

(49% OF THE METRO POPULATION)

6 county reach

(RAMSEY, WASHINGTON, DAKOTA, ANOKA, HENNEPIN, ST. CROIX)

42,2%

WITH BACHELORS OR HIGHER ATTAINMENT

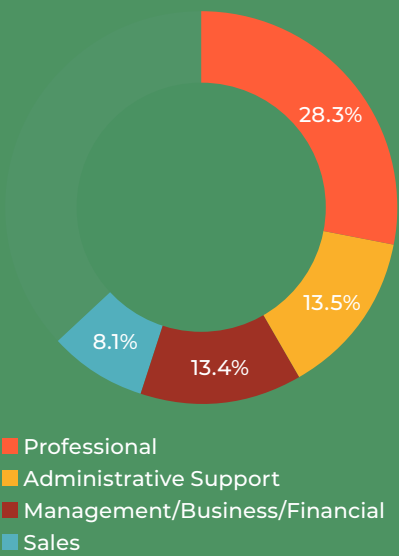
\$39,584

PER CAPITA INCOME

112,000

COMMUTE INTO SAINT PAUL TO WORK

KEY OCCUPATIONS



- Professional
- Administrative Support
- Management/Business/Financial
- Sales

KEY INDUSTRY GROWTH AREAS

▲ 6.6%

MANUFACTURING

TOP OCCUPATIONS HAVE GROWN BY 6.6% BETWEEN 2011-2016

▲ 5.9%

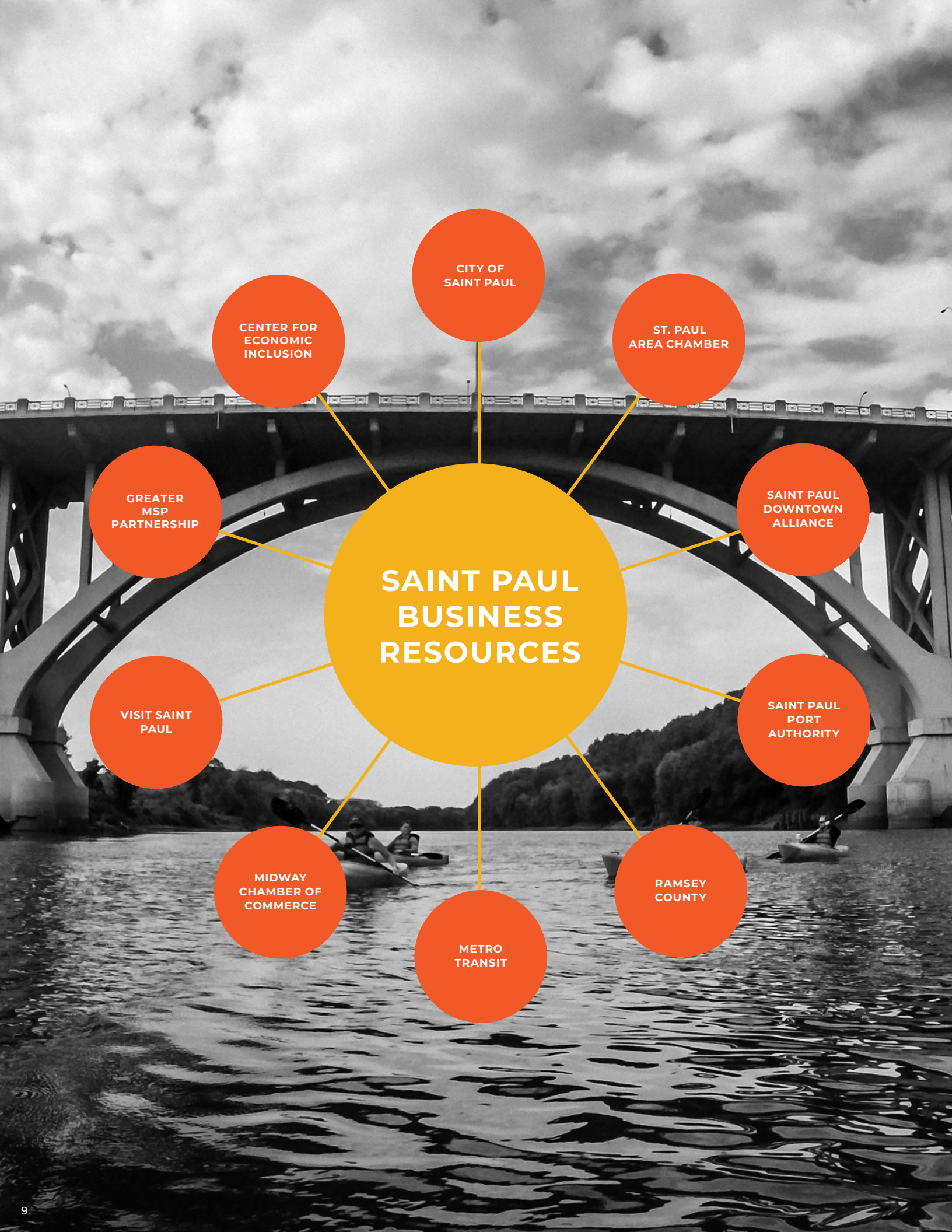
FINANCE & INSURANCE

TOP OCCUPATIONS HAVE GROWN BY 5.9% BETWEEN 2011-2016

▲ 5.8%

COMPUTER & IT

TOP OCCUPATIONS HAVE GROWN BY 5.8% BETWEEN 2011-2016



DIRECTORY

CITY OF SAINT PAUL
651-266-6565
stpaul.gov/ped

ST. PAUL AREA CHAMBER
651-223-5000
saintpaulchamber.com

SAINT PAUL DOWNTOWN ALLIANCE
info@stpdowntownalliance.org
stpdowntownalliance.org

SAINT PAUL PORT AUTHORITY
651-224-5686
sppa.com

RAMSEY COUNTY
651-266-8010
ramseycountymeansbusiness.com

METRO TRANSIT
tod@metrotransit.org
metrotransit.org/tod

MIDWAY CHAMBER OF COMMERCE
651-646-2636
midwaychamber.com

VISIT ST PAUL
651-265-4900
visitsaintpaul.com

GREATER MSP PARTNERSHIP
855-287-5941
greatermsp.org

CENTER FOR ECONOMIC INCLUSION
612-351-8200
centerforeconomicinclusion.org

Saint Paul is a vibrant city and a fantastic place to do business. The Department of Planning and Economic Development (PED) builds community wealth through business, housing, jobs, planning, financial and cultural assets.

The Saint Paul Area Chamber of Commerce is a dynamic network of employers and individuals organized to deliver economic opportunity for its members. More than 1,250 Twin Cities companies of all sizes and industries, as well as not-for-profit and government organizations, belong to the Chamber.

The Saint Paul Downtown Alliance is a new organization that represents downtown businesses, nonprofits, government entities, residents, and entrepreneurs to build a strong and vibrant downtown and create a positive downtown experience.

The Saint Paul Port Authority is an economic development agency focused on increasing jobs and the tax base in Saint Paul, managing the City's ports along the Mississippi River, providing energy saving finance options to commercial real estate owners statewide, and offering consulting services to other Minnesota communities.

Ramsey County sits in the heart of the Twin Cities seven-county metropolitan area and is the second-most populous county in the state. Ramsey County Community & Economic Development has one goal in mind: to maintain and improve the quality of life for its residents and businesses. They work with businesses and developers to provide support and access to a variety of federal and local incentives and resources to help businesses thrive.

The Metro Transit TOD (Transit Oriented Development) Office is a branch of the Metropolitan Council that works to maximize the development impact of transit investments by integrating transportation, jobs and housing, support regional economic competitiveness by leveraging private investment, advance equity by improving multimodal access to opportunity for all and support a 21st century transportation system through increased ridership and revenues.

The Midway Chamber of Commerce represents businesses and organizations that are dedicated to Building a Stronger Midway by providing programs and services that help members grow and thrive.

Visit Saint Paul is the official convention and visitors bureau for Minnesota's capital city of Saint Paul. Their mission is to generate economic growth for Saint Paul by effectively marketing Saint Paul and the region as a preferred convention and tourism destination.

The mission of the Greater MSP Partnership is to accelerate regional competitiveness and inclusive economic growth through job creation, capital investment and execution of strategic initiatives. The Partnership works to strengthen our region's global sectors, prioritize talent, and tell our story.

The Center for Economic Inclusion a cross-sector organization committed to strengthening the Minneapolis-St. Paul region's civic infrastructure and collective capacity to disrupt systems and influence market forces to catalyze shared prosperity and advance an inclusive economy.

KEY DEVELOPMENTS

- 1 Highland Bridge
- 2 Snelling-Midway
- 3 Sears Site
- 4 RiverCentre Opportunity
- 5 Central Station
- 6 Riversedge
- 7 Hillcrest
- 8 Totem Town



SEARS SITE

Next door to the Minnesota State Capitol and downtown Saint Paul, the longtime home of Sears, Roebuck & Company is positioned for a future of mixed residential and commercial redevelopment. The 17-acre site holds the Sears structure, originally designed in 1963. Seritage Growth Properties



RIVERCENTRE OPPORTUNITY

A premier riverfront site on the bluffs of the Mississippi in downtown Saint Paul, a new 3.4-acre development opportunity is available above the RiverCentre parking ramp and adjacent lands.



RIVERSEEDGE

The ambitious \$788 million redevelopment project along Saint Paul's downtown riverfront will transform how residents, visitors and workers connect to the Mississippi River. In addition to plans for a hotel, luxury housing, retail and Class A office space, the River Balcony will connect the public to Saint Paul's signature natural resource.

AECOM and Ramsey County



HILLCREST

The Department of Planning and Economic Development are leading the planning process for Hillcrest, the 112-acre site of the former Saint Paul golf course. The planning process will determine the site's future land uses and new street network.

TOTEM TOWN

Saint Paul and Ramsey County are defining a planning process for the 72-acre Totem Town site in 2020. Located partially in the Mississippi River Corridor, there are many possible development opportunities.



HIGHLAND BRIDGE

The 122-acre site of the former Ford auto plant is one of the greatest urban redevelopment opportunities in generations. After more than a decade of planning with the community, the project will create a connected and livable mixed-use neighborhood with clean technologies, public green space, and a range of housing options. Highland Bridge will contribute significantly to the regional economy with the new value estimated to be over \$1 billion, making this one of the largest private real estate investments in Saint Paul's history. Construction to begin in 2020.

Ryan Companies



SNELLING-MIDWAY

The historic Midway neighborhood in Saint Paul is a vibrant, diverse community anchored by light rail service and located in between the two metros. Building on the momentum of Allianz Field, the new home to professional soccer club Minnesota United FC, the intersection of Snelling-Midway is a significant development opportunity for 34 acres of mixed-use commercial, retail and residential spaces in an already-growing central hub.

Mortenson



CENTRAL STATION

A prime transit-oriented development in the heart of downtown, the new Central Station is planned for the bustling transit hub along the light rail Green Line.

